



THE ORGAN CLUB ADVERTISING SPECIFICATION

The **Organ Club** is accepting placement of professional cards, concert announcements or other advertisements. Ad information will also be posted to Club's website: organclub.org
For more information contact the Journal's editor at: journal@organclub.org

Advertising Rates

Rates for **Organ Club Members** payable in £ (GBP) through bank transfer (payer assumes any charges).

All ads may be printed in colour.

Full page £150.00 per issue or £405.00 for 1 year (3 issues)

Half page £75.00 or £203.00 for 1 year (3 issues)

Quarter page £35.00 per issue or £95.00 for 1 year (3 issues)

Professional cards approx. 1" x 2" £20 per issue or £54.00 for 1 year (3 issues)

Rates for **non-Organ Club Members** payable in £ (GBP) through bank transfer (payer assumes any charges).

All ads may be printed in colour

Full page £200.00 per issue or £540.00 for 1 year (3 issues)

Half page £100.00 or £270.00 for 1 year (3 issues)

Quarter page £50.00 per issue or £135.00 for 1 year (3 issues)

Professional cards 1" x 2" £25 per issue or £68.00 for 1 year (3 issues)

Supplying Artwork

All advertisements are full colour.

Full page portrait (270 x 190mm)

Half page landscape (138 x 190mm)

Quarter page portrait (128 x 92mm)

- **Artwork:** Camera-ready artwork files need to be supplied as high resolution, print quality PDF with all colours converted to CMYK or high resolution JPG at 300 dpi. If you are unable to supply ready-made artwork, then don't worry – we can help.
- **Advertisement setting:** Your ad can be done professionally for a fixed fee of £40.00 per advert + VAT. To do this please supply your logo and any photography (all high resolution), plus brief wording as appropriate. We would send a copy for approval prior to publication.
- **Further information:** To discuss any specific advertising requirements in detail please c the Journal's editor at: journal@organclub.org